



YAMPA VALLEY
SUSTAINABILITY
COUNCIL

2023 Sponsorship Opportunities



Join us to build community and resilience in the Yampa Valley.

THANK YOU TO OUR SPONSORS



Alpine Bank

Member FDIC

Southwest

east west partners



STEAMBOAT MAGAZINE



NEW BELGIUM

Fat Tire

EST. COLORADO U.S.A. 1991



Yampa Valley Bank



OHANA

STEAMBOAT SPRINGS, COLORADO

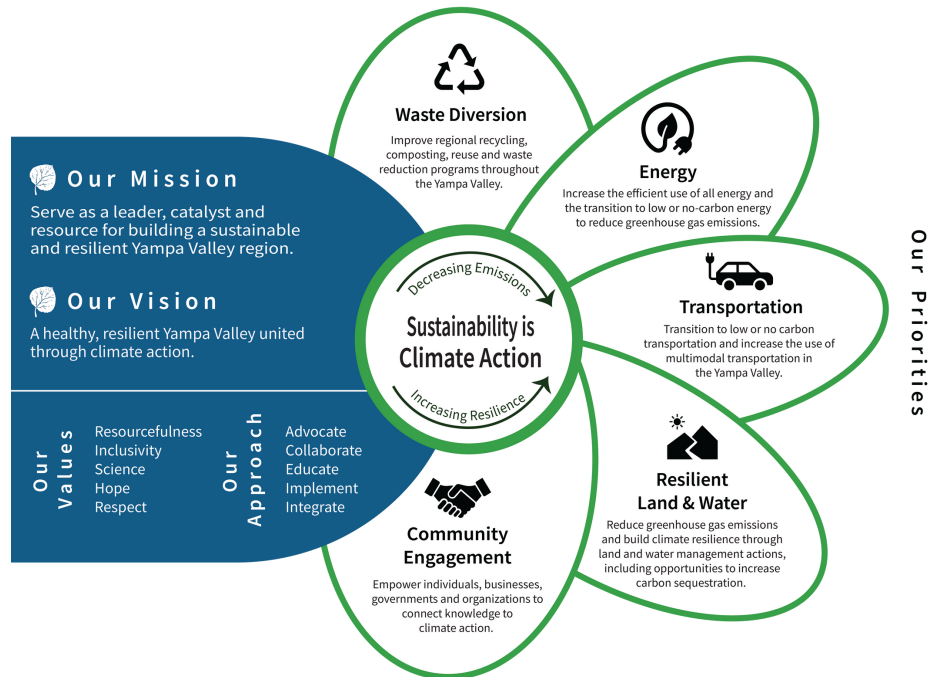


Climate Action in Action

YVSC IS A HUB FOR CLIMATE ACTION IN ROUTT COUNTY.

Through programs, partnerships, and education, YVSC works to reduce carbon emissions and increase resilience to changes that are already being felt in the Yampa Valley.

Yampa Valley Sustainability Council



The impacts we make matter.

29,105

Trees planted since 2010

8,104

linear feet of stream protected with 2022 tree plantings

14,091

Hours of volunteer time donated since 2017

2009

Established

4.1

Metric tons of CO2 avoided via the CARBON-Free Challenge in 2022

4,367

Pounds of material diverted from the landfill through zero waste events in 2021

2,537

Volunteers engaged since 2017

Our audience cares and engages.

Facebook followers: 1,983

Instagram followers: 1,155

Newsletter subscribers: 5,466

Program Partners: 47

Website Users: 17,000+

Website Pageviews: 41,322

Our Donors

Colorado Residents: 95%

Out of State Residents: 5%

Corporate Sponsorship Opportunities

Becoming a corporate sponsor for Yampa Valley Sustainability Council can benefit your business in several ways:

Reputation and image: By supporting YVSC, your business can demonstrate its commitment to environmental and social responsibility, which can help attract and retain customers who are interested in supporting sustainable businesses.

Networking: Being a corporate sponsor can give your business access to YVSC's network of sustainable businesses, organizations and people. This can help your business learn about and adopt sustainable practices, and connect with other companies that are working towards similar goals.

Education and outreach: YVSC provides education and outreach programs that promote sustainability in the community. This can benefit your business by encouraging people to take actions that are good for the environment and good for the local economy.

Positive impact: YVSC's mission aligns with the core values of your business. By promoting sustainability and the well-being of the community, you are creating a positive impact on the community and the environment.



Sponsorship Packages & Benefits

	\$10,000	\$5,000	\$3,000	\$1,000	\$500
Tiered logo on YVSC website	●	●	●	●	●
Recognition in Annual Report	●	●	●	●	●
Invitation to YVSC's Sustainability Soiree	●	●	●	●	●
Priority Area event partnership opportunities	3	2	1		
YVSC Keystone Event partner*	Platinum sponsor	Supporting sponsor			

*YVSC keystone events include the Sustainability Soiree and Resilience: An Art Auction for Climate (environmental fundraiser)

Keystone Event Sponsorship Opportunities

NEW!

2023 Sustainability Soirée: A Family Friendly event



The annual Sustainability Soirée brings together YVSC's top supporters including donors, volunteers and community partners to celebrate and promote climate action in the Yampa Valley. This event is a great networking opportunity and chance to meet other individuals interested in sustainability. Overall, the event aims to celebrate and inspire people making positive changes for the environment and their community.

Resilience: An Art Auction for Climate (Environmental Fundraiser)

Be a part of YVSC's first annual signature fundraising event, Resilience, an art auction benefiting YVSC and sustainability here in the Yampa Valley. We believe that art is a powerful way to educate around climate science and communicate sustainability efforts to a wider community. We at YVSC value art as an important way to bolster science communication and inspire action, and this fundraising event has been built with those intentions in mind.

Sponsorship Packages & Benefits

	Title \$5000	Platinum \$3,000	Supporting \$1,500
Tiered logo on YVSC website	●	●	●
Recognition in Annual Report	●	●	●
Sponsor mentions at the event	●	●	●
Social Media Posts***	●	●	●
Tickets to sponsored event	6	4	2
Sponsor speech at event	●		
Sponsor mention in pre-event press release	●		
Logo on all print & digital event materials*	●		
Logo on select print & digital event Materials**		●	●



**Print & Digital Event Materials Include:*

- Logo on all table cards & name placards/name tags
- Logo on all signage at events & in presentation
- Logo on all print & digital materials marketing the event

***Select Print & digital event materials includes:*

- Logo on all table card (Platinum)
- Logo on poster marketing the event (Platinum & Fold)
- Logo on all signage at events & in presentation (Platinum & Gold)

****Social media posts will promote the event and tag your business as a sponsor.*

Priority Area Events & Opportunities

NEW!



Priority Area Event Series Sponsor Benefits

Recognition as event series partner in press releases sent to all local media outlets

Recognition as event series partner in social media posts about the event

Recognition as event series partner on calendar listing added to all community calendars

Recognition as event series partner in press releases sent to all local media outlets

Logo added on event series poster and other event series materials when applicable

Event series sponsors enjoy the benefit of industry exclusivity for all events that are a part of their chosen series.



Earth Day Celebration

Each year YVSC partners with Steamboat Ski & Resort Corp. for an annual Earth Day Celebration that brings together local organizations, businesses and community members. This educational and fun family-friendly event showcases education opportunities for sharing actions that our community can take to help protect the yampa valley including career and volunteer opportunities.



ReTree

Yampa Valley Sustainability Council's Annual ReTree event brings together over 130 volunteers to plant hundreds of trees over two weekends every fall. Planting trees along the river is one of the best actions we can take to reduce water temperature. Plus, fast-growing cottonwoods sequester carbon, improve wildlife habitat, and help protect the winter from hotter and drier days ahead.

Yampa Valley Climate Crew Events

The Yampa Valley Climate Crew links community members to volunteer opportunities that address the climate threats facing our region, so that they, too, can be a part of the climate action solution. These projects include tree planting, wetland and riparian habitat restoration, data collection, and site maintenance, all of which increase carbon sequestration or resilience. People of all ages are welcome to participate and give back to the natural landscapes we all appreciate and receive so much from.

** Climate Crew events can be a great opportunity for team building and corporate social responsibility for businesses.*

Priority Area Events & Opportunities



YVSC Explores Events

YVSC Explores events strive to connect community members with field-based opportunities to learn about key climate challenges and solutions. YVSC Explores participants will leave these small-group excursions in the field with an expanded sense of connection to community-based climate solutions and actions they can take. Each YVSC Explores event is led by one of YVSC's program directors.

Sustainable Building Tour

YVSC's Sustainable Building Tour provides an opportunity to tour homes that are pushing on the constructs of conventional building styles and practices by incorporating features to improve energy efficiency, reduce waste, and utilize sustainable and reclaimed materials. Event attendees have the opportunity to get a first hand look at sustainability innovations happening right here in our own community and to speak with the builders, designers, and homeowners who have made it possible.



CARbon-Free Challenge

Every year, YVSC holds the CARbon-Free Challenge to encourage the use of alternative forms of transportation, like biking, walking, or even roller blading, in order to reduce emissions. Participants log their miles traveled using alternative forms of transportation as solo riders, families, or adult teams for the chance to win prizes provided by local businesses.

Zero Waste Events

YVSC's Advancing Zero Waste program provides services to support special event planners and coordinators on a contract basis. Each event is unique and requires planning and coordination with event staff and vendors to ensure success. We provide a range of services, from DIY resources and a la carte options to fully staffed zero waste stations to ensure the event is sustainable.

Yampa Valley Recycles Depot Partner

The Yampa Valley Recycles Depot provides an outlet for hard-to-recycle materials. These items often contain materials that are banned from landfills because they leach toxic contaminants, spark fires, or otherwise create nuisance conditions. Hard-to-recycle items, such as electronics, are typically disassembled and sorted into various components for recycling. Recycling these materials achieves two goals. It helps to protect public health and the environment by keeping them out of landfills and reduces greenhouse gas emissions by reusing in lieu of mining and harvesting virgin materials.

**Yampa Valley Recycles Depot partners will receive signage displayed at the Yampa Valley Recycles Depot indicating your business as a priority area partner.*