



YAMPA VALLEY
SUSTAINABILITY
COUNCIL

2021 Sponsorship Package



Our mission at Yampa Valley Sustainability Council (YVSC) is to serve as a resource and catalyst for building a sustainable community in the Yampa Valley region.

Partner with us and be recognized as a leader.

Corporate partners like you are essential to YVSC's success. Your support enables us to implement programs and actions on the ground that reduce greenhouse gas emissions, increase recycling successes, support clean energy adoption and build community.

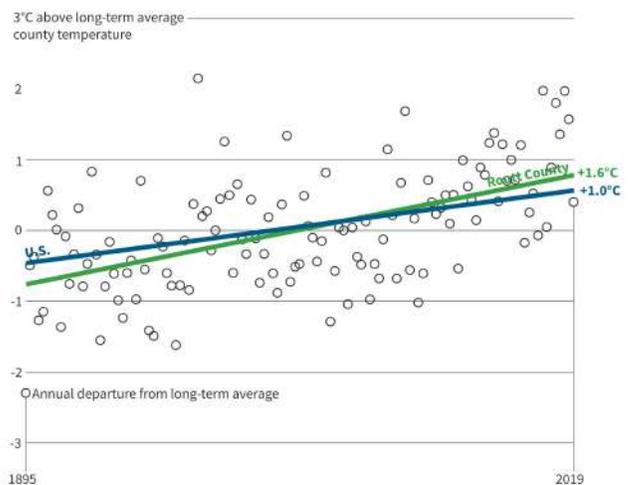
As a sponsor, you will be recognized as part of a movement that defines sustainability through action. You can sponsor YVSC in one of three ways: Organizational, Programmatic, or Event-Level sponsorship. Information about each can be found on the following pages.

The time to join us is now.

THE EFFECTS OF CLIMATE CHANGE ARE HERE NOW.

- Routt and Moffat counties are part of a hot spot in CO, experiencing above national average increases in temperature.
- August 2020 was the hottest, driest month in NW Colorado's instrumented history.
- A call was placed on the Yampa River for only the second time in history on August 26, 2020.
- Colorado had the three largest wildfires in history in 2020 and lost over 500,000 acres.

Annual Temperature Change, 1895-2019



Our impact is growing.

27,075

Trees planted since 2010

3.5M

pounds of CO₂ sequestered over 50 years with ReTree 2020 plantings

11,196

Hours of volunteer time donated since 2017

2009

Established

230

Metric tons of CO₂ avoided via the Recycling Drop-Off since 2010

134,854

Pounds of material recycled in 2019

1,853

Volunteers engaged since 2017

ORGANIZATIONAL SPONSORSHIP

As an **Organizational Sponsor** your brand will be enhanced by the impacts of all of our **programs, partnerships and education**. When you sponsor YVSC in our entirety it conveys to the community that you centralize sustainability action in all of its forms: Climate Action and Adaptation, Waste Diversion, Energy and Transportation, Advocacy for Action, and Community Education and Engagement.

As an Organizational Sponsor, your sponsor benefits will include: your tiered logo placement on our website, recognition in our annual report and member communications, and opportunities to pair with YVSC on strategic marketing initiatives.



Sponsorship Packages & Benefits

	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Tiered logo on YVSC website	●	●	●	●	●
Membership Communications	●	●	●	●	●
Recognition in Annual Report	●	●	●	●	●
Volunteer service opportunities	●	●	●	●	●
Article in Member Communications	●	●			
Strategic marketing w/ YVSC initiatives	2	1			

PROGRAMMATIC SPONSORSHIP

As a Programmatic Sponsor, you have the opportunity to distinguish your brand according to key priorities.

Choose a Priority Area that aligns with your values and strategic directions, and create action through us. Your support of the selected Priority Area will be featured as a tiered logo on our Priority Area webpage and recognition in our Annual Report and all Program-related event marketing.

- [Climate Action and Adaptation](#)
- [Energy and Transportation](#)
- [Waste Diversion](#)
- [Advocacy](#)
- [Community Education and Outreach](#)

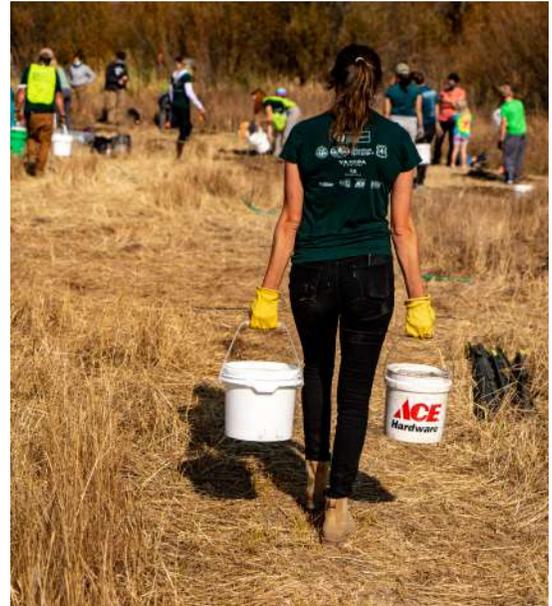


Sponsorship Packages & Benefits

	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Tiered logo on Priority Area page	●	●	●	●	●
Included in program event marketing	●	●	●	●	●
Recognition in Annual Report	●	●	●	●	●
Volunteer service opportunities	●	●	●	●	●
Tickets to YVSC Explores	4	4	2	2	
Naming rights on a YVSC Explores event	●				

YVSC EVENT SPONSORSHIP

As an Event Sponsor, you can showcase your brand at YVSC initiatives and gatherings that help shape your identity locally. YVSC events convene community members, partners and visitors for action-inspiring dialogue and learning about sustainability challenges and solutions. Events include our quarterly Sustainability Speaker Series, our annual community reforestation ReTree event, our biannual Community Recycling Drop-Off event, Sustainable Building Tour, CARbon-Free Challenge, and others that are in development.



Your Event Sponsorship will feature your logo on all event-related communications, which might include banners, t-shirts, newsletters, and social media.



Sponsorship Packages & Benefits

	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Inclusion on all event marketing	●	●	●	●	●
Logo on event poster	●	●	●	●	●
Mention in event press release	●	●			